

# Research on the Combination of English Teaching with New Media in Colleges

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**Abstract:** In recent years, China's degree of internationalization has been increasing, and its status in the international arena has gradually risen. The opening up of foreign markets has made cultural exchanges between different countries closer, and has put forward higher demands and requirements for English talents. It is an important prerequisite for the development of international culture that English courses are offered in colleges to improve students' English. Understanding the current situation of English teaching and reasonably integrating new media can help improve the teaching process, optimize the teaching mode, and make English teaching and students' actual needs more closely match. This paper explores the application path of combining English teaching with new media in colleges, hoping to provide certain reference for the optimization of English teaching in colleges.

**Keywords:** English language teaching; College English; New media teaching

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Accompanied by the change of China's education mode and the upgrading of the teaching concept, the innovative application of the teaching mode has become an inevitable requirement in the context of the times. Especially in the process of the continuous development of new media technology has had an impact on people's lives, and it has also had a role in the cause of English teaching in colleges<sup>[1]</sup>. For a long time, English teaching in colleges has been blindly imitating foreign teaching methods and emphasizing the theoretical knowledge of textbooks, neglecting the practical application of English knowledge by students and the importance of interaction between teachers and students. Under the background of the era of new media, colleges have become the focus of work to improve the existing teaching mode, to make the combination of new media technology and English teaching closer, and to create platforms and opportunities for students to grow comprehensively and rapidly.

## 1. Analysis of the Existing Problems of English Teaching in Colleges

### (1) Blindly imitate other teaching methods

Some colleges may not realize that their current English teaching methods are not practical, correct or reasonable, and even for some colleges, although recognizing this problem, have not formulated relevant reforms and strategies in accordance with their own situations, but just imitate the advanced English teaching

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modes of other schools or developed countries. This kind of imitation can not be completely rejected, appropriate borrowing obviously has a certain degree of help, a lot of successful road is through imitation and borrowing to come out, but each country's domestic conditions, as well as educational theories and the overall environment are not the same, do not make any changes, direct copying of imitation is obviously not conducive to the modernization of the cause of development of education, and even cause a lot of adverse consequences.

## **(2) Too much emphasis on book knowledge**

English teaching in colleges does not have much impact on students, and there is a abstract disconnect between teaching and students' actual social activities. The main reason for this is that teachers too much emphasis on book knowledge, and then have classes according to the content of the textbook, clarify the subject matter, and see English as a mechanized teaching mechanism. In fact, the best way is learning by using, so that students can verify the content of the knowledge learnt through continuous practice and make flexible use of the knowledge content<sup>[2]</sup>. Only focus on the knowledge in the books will have an impact on the application of students and their oral communication, resulting in the spoken English can not play a positive role in the development process of students. to carry out the English language teaching teachers to strengthen the students' English writing and reading, as well as the enhancement of grammatical ability, while ignoring the comprehensive development of the students, the assessment of the students used in the examination paper questions a lot of foreign teaching assistants have difficulty in answering, which is a reflection of the English teaching in colleges, the students' ability to learn English through practice. This shows that English teaching in colleges puts more emphasis on theoretical knowledge, but neglects practical application, resulting in the ineffectiveness of English teaching.

## **2. The Advantages of New Media in English Teaching in Colleges**

### **(1) Enhancing the vitality of English teaching in colleges**

The integration of new media in the teaching can also reflect its diversified forms, for example, with the help of WeChat, QQ and other mobile phone software, it can be combined with English teaching content in colleges and universities to improve the vitality of English teaching. Generally speaking, the traditional English teaching mode is relatively boring and single, while the new methods and new ways of college English teaching combined with new media fully demonstrates the key role of modern science and technology, so that students in colleges in the English classroom performance is more active, the teaching process is richer and more perfect, the teaching effect is also relatively better, the enthusiasm of the students has been mobilized significantly. The desire of students for the exploration of English knowledge has risen dramatically, so that students gradually establish an interest in learning<sup>[3]</sup>.

### **(2) Helping to expand and extend the channels and connotations of English knowledge**

The power of new media is demonstrated by combining the ways of new media to enrich the content of English knowledge. For students, the channels and sources through which they can acquire English knowledge are obviously more diversified, and the English knowledge reserve of students is higher. For teachers, they can not only carry out teaching with the help of multimedia software in the classroom, but also communicate with students with the help of all kinds of new media software and tools in the classroom and understand the learning dynamics of the students<sup>[4]</sup>. Students can enhance and consolidate what they have learnt after class with the help of relevant equipment and software. The knowledge content in English textbooks has certain limitations, which is difficult for students to understand, and the emergence of multimedia is an effective

solution to this problem, which enriches the students' after-school life, and also provides students with a new channel and a new space to explore the knowledge of English and the world, which plays a great role in improving the students' ability to learn independently. It also provides new channels and new space for students to explore English knowledge and the world, which is very useful for the improvement of students' independent learning ability.

### **(3) Contributing to increased contact and interaction between teachers and students in the class**

The combination of new media technology in English teaching in colleges makes the content of the classroom richer and the form of presentation more innovative, makes the interaction between teachers and students closer, and creates a more relaxed and comfortable classroom atmosphere. Especially in the current new media technology platform support role, the content of English teaching is more comprehensive, teaching is no longer a single boring, full of interesting features, teachers can use new media tools and students to carry out timely communication, to provide students with help and counselling. For example, teachers can open a personal micro-blogging account, students can pay attention to the way through private messages to teachers to ask relevant questions, or to communicate with teachers. In addition, teachers can also create a WeChat group, students can ask their own questions in WeChat, or let students add the teacher's WeChat, become WeChat friends, consulting is more simple and convenient, this incorporation of the new media tools of the English teaching model has a richer connotation, the interaction between teachers and students is more simple, convenient, and communication is also more close, is the development of the cause of the college English language teaching in the process of effective measures<sup>[5]</sup>.

## **3. The Combination of English Teaching in Colleges with the New Media Application Path Exploration**

### **(1) Improving teachers' position**

The traditional English teaching work reflects the static characteristics, it is difficult to provide students with a sense of freshness, only to instil a single content of knowledge, but the perfect integration of new media to solve this dilemma, so that the English teaching work has more fresh and lively topics. In recent years, the new curriculum reform has put forward more important requirements for teaching, and the cultivation of students' ability in the subject has also become the focus of teaching. The single innovative teaching method in English teaching and the simple integration of the application of new media technology can no longer maximise the improvement of students' ability in the subject. For English teachers, they should constantly improve their teaching position, which requires a deep analysis of specific teaching activities in the light of the current situation of teaching, so that every lesson and every teaching activity meets the needs and characteristics of students<sup>[6]</sup>. To improve the status of teachers, teachers should seriously consider what effect each day's teaching will bring to students, especially in the long term, and pay attention to the principle of moral education and the perfect penetration of the core quality objectives in teaching, so as to make the practical operation more in line with the needs of English teaching in colleges in the era of new media.

### **(2) Forming study groups**

In the new period of social development, all kinds of tools and ways keep appearing, and the new media are developing rapidly. Colleges, in the process of innovating and upgrading the English teaching mode, have a more critical innovation basis with the help of new media. They can flexibly apply the new media to improve the quality of the teachers' lectures, and the teachers can set up the English learning groups with the help of WeChat or QQ groups and other diversified tools to provide convenience and platforms for the students to exchange ideas and problems. Teachers can also form English learning groups with the help of tools such

as WeChat groups or QQ groups to provide convenience and platforms for students to communicate with each other. Students can exchange problems in such groups, and likewise explore diversified problems and experiences based on the forms and ways of the groups. Teachers can understand students' deficiencies in knowledge perfection through students' exchanges of topics, and focus on these deficiencies to help students accumulate more impressions, deepen students' sense of experience, and significantly enhance students' ability to master knowledge. In every learning process can be active and positive, forming a perfect and harmonious learning atmosphere. Finally, through the study group teachers can also track and grasp the students' learning situation in time, understand the progress and status of the students to complete the tasks and objectives, and formulate reasonable and effective plans according to different situations, so as to make the teaching mode more in line with the reality, cope with the diversified development needs of the students, and improve the quality of English language teaching in colleges.

### **(3) Integrating micro-classes in teaching and learning**

Under the background of the new media, there are more requirements and contents in teaching. The advantages of new media in teaching are great, and the scope of penetration is wider. Micro-classroom, as a new mode of teaching, has gradually been developed and applied, and achieved remarkable results, harvested a number of teachers and students praise. The reason why this micro-classroom can be valued is because its fast speed in the process of information dissemination, which can be highlighted in the classroom. For example, the micro-classroom improves student participation and interactivity, helping teachers to promote teaching more deeply, for teachers and students of teaching a great help, micro-classroom has a diverse and rich in new things, they stimulate students' curiosity, also attracted the attention of students, mobilizing students' enthusiasm for learning. In addition, the micro-classroom has changed the traditional teaching mode, students do not have to memorize the single knowledge content, the teaching system will not be stuck in the teaching alone, but pay more attention to the student's main position, students are required to participate in the whole learning process, reflecting the role of the students, play the role of the students' function to reduce the psychological pressure of the students, so that students in the learning to get more harvests, to regulate the students' fatigue, and ultimately to create a more efficient classroom mechanism, so that students can easily enter the learning state. Nowadays, some colleges may not make perfect and flexible use of micro-classroom in English course teaching, and the use of micro-classroom resources is seriously insufficient, not to mention the importance of micro-classroom teaching skills mastery, which leads to the effect of its application has been affected, therefore, colleges need to appropriately replenish micro-classroom resources, and train for this way, and ultimately, they can make use of the platforms and ways of the new media to integrate the teaching contents and optimize the teaching objectives, and make the teaching system more effective and more effective. Optimization of teaching objectives, appropriate deletion or expansion of the key points in the teaching system, but also the introduction of other unique teaching resources to attract and guide students. Teachers also need to pay attention to the applicability of micro-classroom, analyse the shortcomings of micro-classroom in the application, and optimize and improve it.

### **(4) Rational application of catechism platforms**

To achieve the goal of talent cultivation as well as education under the new media background and to show a high-quality English classroom, it is necessary for teachers to reasonably apply the catechism platform to create a catechism teaching mechanism and to achieve the tasks and requirements of resource integration. In the new period of social development, as a unique teaching tool, the catechism platform has been valued by teachers, and its application has become more common and widespread. Due to the diversified characteristics of the catechism itself, such as autonomy and interactivity, which matches the actual situation of English education, students in colleges are willing to accept new things and have active personal thinking, and they

are more curious about things, the catechism fits the characteristics of the students, matches the needs of the students, and attracts and promotes the participation of the students, so that the students' ability to learn on their own can grow. Traditional teaching may be limited by time, teachers are more concerned about whether students can fully memorize and master the knowledge, teaching work is also greatly affected by the limitations of the teaching materials, which in the long run leads to a loss of interest in the students, and a lot of students ultimately do not think of the English language course. However, the catechism teaching mode is a good supplement to the shortcomings of the traditional classroom, providing students with a more free and independent learning environment, students can participate in the learning process as they wish, but also the flexible use of students' spare time to give students more learning opportunities, and promote the extension and expansion of teaching. Therefore, to achieve the integration between college English teaching and new media in colleges, we need to pay attention to the application of the catechism platform, encourage students to learn through the catechism platform, and teachers should constantly supplement the teaching resources in the catechism platform to provide some knowledge content that students may be interested in, so as to let students better participate in English learning and optimize the teaching system.

#### **(5) Emphasis on the upgrading of the university teaching force**

At present, under the background of the new media era, the traditional mode of teaching is backward and single obvious phenomenon, colleges must promote the pace of teaching reform in order to improve the level and quality of teaching and learning effectiveness. The development of information technology has given new media a better opportunity to promote the use of new media, the use of information technology is essential to help, so colleges need to do a good job of promoting information technology, to lay a solid foundation for the innovation of modern education system. For teachers to continue to learn and improve their knowledge of information technology and the application of new media mode, the school can organise training for teachers to provide opportunities for improvement, so that teachers have more platforms to participate in the process of improving the comprehensive ability to optimise the comprehensive quality of teachers, to create more space for teachers to grow, to help teachers to master the more critical skills, in the subsequent teaching work will be able to Create a more relevant teaching method with students. Nowadays, English teachers in colleges have to bear heavy teaching and research tasks, and they have more time for teaching, which leads to less leisure time for teachers, especially for the learning of new media knowledge and technology. Therefore, colleges should further improve the training system for teachers, and make proper arrangements for teachers' scientific research tasks and teaching loads in the current context, so that teachers can have more time to devote to the learning process of new media technologies, increase their experience and competence, and devote themselves to the optimisation and improvement of the English education system with a more proactive attitude and full of enthusiasm, so that the new media technologies learned can be used to improve the teaching of English, and the new media technologies learned can be used to improve the teaching of English. The combination between the new media technology and English teaching will be closer, laying a solid foundation for the subsequent innovation and upgrading of English education.

#### **4. Conclusion**

The continuous improvement of the level of new media technology has led to its wider application in English teaching in colleges. To fit the characteristics of the new media era and help the orderly development of English teaching in colleges, it is necessary for colleges to continuously improve the comprehensive quality and personal ability of English teachers, so that teachers can have more research and exploration, try multimedia tools and software in their teaching work and find new teaching methods to promote the construction of an efficient classroom. The construction of the efficient classroom, mobilising students'

enthusiasm and enthusiasm, showing the unique advantages of multimedia teaching, so that the cause of English teaching in colleges has a smoother path of development.

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